1. **COURSE OBJECTIVES** (commonly referred as “student learning outcomes- SLOs”)
* Number should be feasible to measure (recommended: 4-6)
* Measurable SLOs (e.g., Bloom Taxonomy’s as a reference: click [here](https://assessment.unm.edu/assets/documents/guide-how-to-write-a-slo.pdf) for a handout)

SLOs are SMART (specific, measurable, actionable, realistic & time based)

1. **COURSE GOALS vs. COURSE OBJECTIVES**

|  |  |  |
| --- | --- | --- |
| **Comparison** | **Course Goal** | **Course Objective** |
| Meaning | A goal is a long-term purpose which a person strives to achieve. | Objectives are the achievements which can be attained only if the attempts are made in a particular direction. |
| What is it? | End result | Means to an end |
| Basis | Ideas | Facts |
| Time frame | Long term | Medium term to short term |
| Measurement | Comparatively difficult | Easy |
| Action | Generic | Specific |

From UNM Office of Assessment workshop on Strategic Planning (10/13/2021)

1. **PROCESS FOR MAPPING A COURSE**



From UNM- Mary Willms Wohlwend

For examples and best practices of Goals and SLOs, visit [UNM Office of Assessment website](https://assessment.unm.edu/academic-assessment/index.html)

(check *Best Practices* section halfway down).

For differences between course objectives and topic/module/week objectives (Teaching Online primarily), click [here](https://youtu.be/Dz0zDTAVJ_8?si=nFCEfIRSqIZDB45B) for a tutorial.